

Every game of 2016-17 NBA season airs live on SiriusXM Canada

October 24, 2016 12:12 PM

Fans can tune in for every play from Opening Night through NBA Finals

SiriusXM NBA Radio channel features call-in talk shows hosted by NBA veteran Jason 'The Jet' Terry, Antonio Daniels, Antonio Davis, Brendan Haywood, Eddie Johnson, Tim Legler, Rick Mahorn, Sam Mitchell, Brian Scalabrine, and others

TORONTO, Oct. 24, 2016 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, today announced it will provide NBA fans with an extraordinary level of coverage for the 2016-17 NBA season, offering live play-by-play of every game from Opening Night through the NBA Finals, plus daily in-depth talk and analysis on SiriusXM NBA Radio.

The NBA begins its 71st season on Tuesday, October 25, with a tripleheader featuring the defending NBA champion Cleveland Cavaliers hosting the New York Knicks (8:00 pm ET), the Utah Jazz visiting the Portland Trailblazers (10:00 pm ET) and the Golden State Warriors hosting the San Antonio Spurs (10:30 pm ET). Channels for these and future games on SiriusXM can be found at www.siriusxm.ca/nba.

NBA programming is available to SiriusXM subscribers nationwide. Those subscribers with the SiriusXM All Access plan get access on both satellite radios and on the SiriusXM app, including the ability to tune in to the official radio broadcasts of all 30 NBA teams.

In addition to live play-by-play, [SiriusXM NBA Radio](#) offers fans the most extensive and in-depth NBA coverage available on radio. The channel airs nationwide on satellite radios (XM channel 86, Sirius channel 207) and on the SiriusXM app and offers live game broadcasts and a daily schedule of NBA-focused news and talk.

The roster of hosts on SiriusXM NBA Radio includes current and former players and coaches, who take calls from NBA fans across the country and discuss the headline stories happening around the NBA.

Milwaukee Bucks guard and 17-year NBA veteran Jason Terry returns Thursday, November 3, to host a weekly show on the channel throughout the season. *The Runway with Jason "The Jet" Terry* will air every Thursday (7:00-8:00 pm ET/6:00-7:00 pm CT). Terry will take calls from listeners and share his perspective on the league as an active player and longtime veteran.

Former players and coaches on the roster also include Antonio Daniels, Antonio Davis, Brendan Haywood, Eddie Johnson, Tim Legler, Rick Mahorn, Sam Mitchell, and Brian Scalabrine. They are joined on air by hosts Mark Boyle, Gerald Brown, Ric Bucher, Tom Byrne, Noah Coslov, Howie Cowart, Brian Geltzeiler, Jared Greenberg, Jonathan Hood, Frank Isola, Jason Jackson, Mitch Lawrence, Joel Meyers, Mark Morgan, Jeff Rickard, and Justin Termine.

NBA fans can call in to discuss their teams and weigh in with their opinions on the issues of the day. The channel will also feature regular interviews with current players and coaches as well as NBA legends, on-location broadcasts from special events and more.

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About SiriusXM Canada

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with more than 2.8 million subscribers, is the country's leading audio entertainment company and broadcasts more than 130 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the

most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, MLB, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies seven years in a row and is currently a Platinum Club Member, in addition to 2013, 2014 and 2015 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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