

Prince tribute channel launches on SiriusXM Canada

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TORONTO, April 22, 2016 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, announced today that it will pay tribute to the legendary artist Prince. The limited-run channel will feature music from Prince's ground-breaking, iconic and innovative career which spanned over 30 years.

SiriusXM's The Prince Tribute Channel will feature music from the vast body of artistry from Prince's entire career, including his earliest recordings through his most recent release *HITnRUN Phase One*. The special channel will also feature music by artists that Prince was closely linked to, inspired by and collaborated with.

The Prince Tribute Channel launched on Thursday, April 21 and will run through Friday, April 29 via satellite on channel 50. The Prince Channel will also be available online and through the SiriusXM app.

For more information on SiriusXM, please visit www.siriusxm.ca.

About SiriusXM Canada

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with approximately 2.7 million subscribers, is the country's leading audio entertainment company and broadcasts more than 130 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, MLB, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies seven years in a row and is currently a Platinum Club Member, in addition to 2013, 2014 and 2015 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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