

SiriusXM Canada heads to Music City for full coverage of the 2016 Honda NHL® All-Star Weekend

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Subscribers across North America get expert analysis plus play-by-play coverage from SiriusXM NHL Network Radio™ live in Nashville

TORONTO, Jan. 27, 2016 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, today announced that subscribers will get access to full coverage of the 2016 Honda NHL® All-Star Game, 2016 Honda NHL All-Star Skills Competition™ and more on [SiriusXM NHL Network Radio™](#) (ch. 91), starting January 28, 2016.

The best players from across the League will be heading to Nashville, TN for the 2016 Honda NHL® All-Star Game where they will face off and represent all 30 NHL® clubs.

Live coverage from the *SiriusXM NHL Network Radio™* team will start on Thursday, January 28 and will span the entire weekend's activities:

NHL Fan Fair™ presented by Bridgestone:

The Power Play featuring Scott Laughlin and Jim "Boomer" Gordon is live from NHL Fan Fair™ presented by Bridgestone at Music City Centre. Laughlin and Gordon will welcome players, alumni and NHL® executives as the city of Nashville gathers to celebrate the game of hockey.

Todd Lewis will continue live coverage from the NHL Fan Fair™ presented by Bridgestone all weekend on *Hockey Unfiltered* where he will report all the news coming out of NHL® All-Star Weekend leading up to the big game.

Thursday, January 28 & Friday, January 29 at 3 pm ET – 6 pm ET
Saturday, January 30 & Sunday, January 31 at 11 am ET – 1 pm ET

NHL® All-Star Media Day:

NHL Alumni™ and *NHL Game Day* on SiriusXM host Matthew Barnaby will be live from NHL® Media Day at Bridgestone Arena, getting up close and personal with players, coaches, other alumni and more.

Friday, January 29 at 12 pm ET – 3 pm ET

NHL® All-Star Red Carpet:

Scott Laughlin and Matthew Barnaby will hit the NHL® All-Star red carpet to talk to the best players in the League as they prepare for the 2016 Honda NHL All-Star Skills Competition™.

Saturday, January 30 at 4 pm ET – 5 pm ET

2016 Honda NHL All-Star Skills Competition™:

Listeners will get access to full coverage of the competition, which features the exceptional talent from the hottest players in the game today. Barnaby, Gordon and Laughlin will provide expert analysis and play-by-play.

Saturday, January 30 at 7 pm ET – 10 pm ET

2016 Honda NHL® All-Star Game:

From the pre-game all the way to the post-game, *SiriusXM NHLNetwork Radio™* will bring listeners every minute of the action at the 2016 Honda NHL® All-Star Game at Bridgestone Arena. Legendary voice of the Nashville Predators® Pete Weber will have the call of the big game.

Sunday, January 31 at 5 pm ET – 8 pm ET

Those satellite radio subscribers who add [SiriusXM Streaming](#) access to their subscription can also listen to full coverage, including the live game, on the SiriusXM App and online.

SiriusXM NHLNetwork Radio™ offers exclusive, expert hockey talk 24/7, plus season long play-by-play action. It joins SiriusXM's comprehensive coverage of every major sport, including NFL, NASCAR, MLB, NBA, PGA, CFL and more.

Social Media Links:

- Twitter: [@SiriusXMNHL](#)
- Facebook: [@SiriusXMNHL](#)

For more information visit siriusxm.ca/siriusxmnhlnetworkradio.

About SiriusXM Canada

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with more than 2.7 million subscribers, is the country's leading audio entertainment company and broadcasts more than 130 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, MLB, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at siriusxm.ca and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at siriusxm.ca.

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies six years in a row and 2013, 2014 and 2015 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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ABOUT THE NHL

The National Hockey League (NHL®), founded in 1917, consists of 30 Member Clubs, with players from more than 20 countries represented across team rosters, competing for the most revered trophy in professional sports – the Stanley Cup®. Each year, the NHL entertains hundreds of millions of fans around the world. The League broadcasts games in more than 160 countries and territories through its rights holders including NBC/NBCSN in the U.S., Sportsnet and TVA in Canada, and Viasat in the Nordic Region. The NHL reaches fans worldwide with games available online in every country including via its live and on-demand streaming service NHL GameCenter LIVE™. Fans are engaged across the League's digital assets on mobile devices via the free NHL app; across nine social media platforms; on SiriusXM NHL Network Radio™, and on NHL.com, available in eight languages and featuring an enhanced statistics platform powered by SAP, providing the definitive destination for hockey analytics. A historic media rights partnership between the NHL and MLBAM will transform the

fan experience across the League's digital and broadcast assets, with an emphasis on deeper access into the game and enhanced storytelling. To celebrate the NHL's international diversity, the World Cup of Hockey will return in September, 2016, a best-on-best international tournament featuring eight teams comprised of the world's best hockey players. On Founder's Day in November 2017, the League will be celebrating its Centennial anniversary, commemorating 100 years of NHL hockey. The NHL is committed to giving back to the community through programs including: Hockey is for Everyone™ which supports nonprofit youth hockey organizations across North America; Hockey Fights Cancer™ which raises money and awareness for hockey's most important fight; NHL Green™ which is committed to the pursuit of sustainable business practices; and a partnership with the You Can Play Project, which is committed to supporting the LGBT community and fighting homophobia in sports. For more information, visit NHL.com.

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