

SiriusXM Canada announces new weekly tech show

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"The Feed" to air weekends on SiriusXM's Canada Talks with Amber Mac and Michael B

TORONTO, May 7, 2015 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, today announced the new weekly tech show *The Feed* with hosts and leading Canadian tech personalities Amber Mac and Michael B. *The Feed* will air on SiriusXM's *Canada Talks* (channel 167) every Saturday and Sunday, starting Saturday, May 9 at 11 am EST.

Amber Mac and Michael B will showcase the latest in the world of tech and social media each week, including security and safety online, start-up tips from entrepreneurs, the latest downloads, plus they'll review what's hot in hardware and software today. They'll also welcome a regular lineup of special guests, including online celebrities such as Vine funny man @Brittlestar and GeeksLife guru Luria Petrucci.

Amber Mac is an entrepreneur, television host, professional speaker, and bestselling author of the social media business book *Power Friending* (The Globe & Mail national bestseller). She has hosted shows for Fast Company, G4TechTV, AOL and CTV, as well as appeared regularly as a tech expert on CNN and CBS. Mac will be joined on *The Feed* by TV host, executive producer, tech and business news journalist, Michael Bancroft who has worked for some of the leading broadcasters, including CBS, CNBC, ABC, Network Ten, BNN and CTV.

"Amber and Michael have their pulse on the world of tech today and we are really looking forward to adding their fun and unique approach to what's happening online and beyond to our lineup," said John Lewis, Senior VP, Programming, SiriusXM Canada.

The new show will launch on Saturday, May 9 at 11 am EST on *Canada Talks* (channel 167) and will air each Saturday at 11 am and 7 pm EST and Sundays at 5 am, 1 pm and 5 pm EST. Those satellite radio subscribers who add [SiriusXM Internet Radio](#) access to their subscription can also listen on the SiriusXM Internet Radio App and online.

The Feed joins a full catalogue of Canadian entertainment and news programming, including *The Arlene Bynon Show*, *Business News Network*, *Ward & AI*, *The Shaun Proulx Show*, *What She Said*, *ThatEricAlper's Show*, *Dishing With DeMontis*, *The Sharp Magazine Show* and much more.

Follow Amber Mac on Twitter at [@ambermac](#) and Michael Bancroft at [@MBancroft80](#).

For more information, please visit www.siriusxm.ca.

About SiriusXM Canada

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with nearly 2.6 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies six years in a row and 2013 and 2014 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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SiriusXM Canada contact: Mike Calnek, Director, Publicity, Promotion and Sponsorship, 416-513-7459, mike.calnek@siriusxm.ca