

## SiriusXM Announces exclusive Halloween programming to air across multiple talk, music, and comedy channels

October 28, 2014 07:00 AM

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- "Scream Radio" channel is the ultimate Halloween soundtrack of creepy, frightful sounds for trick-or-treating and parties
- Jenny McCarthy hosts Halloween edition of her show "Dirty, Sexy Funny with Jenny McCarthy"
- Al Roker, Stephen A. Smith and other notables bring Poe's "The Raven" to life
- "Trick-or-Treat Radio" to feature exclusive Halloween programming for kids, including spooky songs and stories
- Radio Classics and Road Dog Trucking team up to feature "Highway Horror" hair-raising tales of road trips gone horribly wrong
- Music channels fuel the party with rock, pop, and EDM ear candy and spooky beats

TORONTO, Oct. 28, 2014 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, today announced its exclusive Halloween-themed programming. The extensive programming, which will include everything from scary stories for adults to party sounds for kids and families and more, will air across SiriusXM's multiple talk, music, and comedy channels.

SiriusXM's *Scream Radio* will provide the ultimate scary sound-effect soundtrack for fun and fright, featuring traditional Halloween tunes, spooky music from classic horror films, bone-chilling ghost stories, and special celebrity appearances. The catchy, creepy, and fun-scary sounds are ideal for trick-or-treating, hosting Halloween parties at home and in the office, or just getting into the Halloween spirit while you are on the road.

*Scream Radio* will also feature readings of Edgar Allan Poe's "The Raven" including an all-star recitation by Al Roker, Martin Goldsmith from SiriusXM's Symphony Hall, Clark Collis from EW Radio, Covino and Rich from INDIE, Stephen A. Smith from Mad Dog Radio and ESPN and others along with a more traditional version in which SiriusXM's own Pia Lindstrom brings the dramatic, dark poem to life. *Scream Radio* is on now and runs through Sunday, November 2 at 6:00 am ET on SiriusXM channel 98.

Jenny McCarthy will host a special Halloween edition of her new, live daily SiriusXM show *Dirty, Sexy Funny with Jenny McCarthy* on SiriusXM Stars, channel 109. The Halloween special will feature Jenny hosting a costume party in the SiriusXM studios with fans and special guests. The special will air on Halloween, Friday, October 31 at 10:00 am ET.

SiriusXM will also launch *Trick-Or-Treat Radio*, featuring kid-centered Halloween songs and stories, on SiriusXM Kids Place Live channel 78. The special programming airs from Friday, October 31 at 10:00 am ET through midnight on Sunday, November 2.

Additional Halloween programming on SiriusXM includes:

**Comedy Central Radio** (SiriusXM channel 95): Airst "Frightening Friday" Halloween-themed comedy segments to make the drive home from work even more terrifying. Airst Friday, October 31 at 5:30 pm ET.

**Entertainment Weekly Radio** (SiriusXM channel 105): Hosts Dalton Ross and Jessica Shaw talk to the cast of the AMC hit series *The Walking Dead* about the new season. Interviews include Robert Kirkman, Steven Yeun, Lauren Cohan, and Scott Gimple. Airing Friday, October 31 at 1:00 pm ET.

**Radio Classics & Road Dog Trucking** (SiriusXM channel 82, SiriusXM channel 146): SiriusXM's Radio Classics and Road Dog Trucking team up for "Highway Horror" four hours of terrifying travel tales and roadway nightmares from the golden age of radio like *Lights Out*, *The Witch's Tale*, *The Hermit's Cave*, *Inner Sanctum Mysteries*, and *Dark Fantasy*, all hosted by Glen "Jonesey" Jones of Road Dog Trucking. As a rare treat, "Jonesey" will offer Road Dog Trucking fans a sneak at some of these shows each overnight beginning Monday, October 27 through Friday, October 31.

**OutQ** (SiriusXM channel 106): OutQ embraces one of the LGBT community's most beloved and celebrated holidays with its inaugural "Hallow-Queen" a lavish affair that is top-lined by Lance Bass' broadcast from the red carpet of Halloweenie, the annual fundraising event of GMCLA (Gay Men's Chorus of Los Angeles). The costume-required event is held at the famed Los Angeles Theatre, the ornate movie palace in downtown Los Angeles, where the likes of Adam Lambert, Amy Poehler, Marissa Winokur, Rose McGowan, Neil Patrick Harris, and Drew Barrymore have participated. Airing Friday, October 31 at 6:00 pm ET.

In addition, OutQ will air "Night of the Living Drag" its frightful drag queen Halloween party hosted by Derek Hartley, featuring RuPaul's Drag Race former contestants Ivy Winters, Phi Phi O'Hara and Ben De La Creme. The fun, games, stilettos and screams will air on Halloween night at 11:00 pm ET.

**Ozzy's Boneyard** (SiriusXM channel 38): Ozzy Osbourne's own classic hard rock and metal SiriusXM channel will feature "Ultimate Sinner Weekend" airing a five-song set chosen and hosted by a SiriusXM subscriber. Airing twice an hour beginning Friday, October 31 through Sunday, November 2.

**Electric Area** (SiriusXM channel 52): Live from New York City's Pier 94, Electric Area will air "Pier Of Fear" on Halloween beginning at 11:00 pm ET.

**Chill** (SiriusXM channel 53): Chill's Haunted Halloween Mixtape returns with its mix of ghoulish grooves, bloody beats, and spooky surprises, featuring Chill's darkest down tempo tracks and remixes. Airing on Halloween at 6:00 pm ET.

**Deep Tracks** (SiriusXM channel 27): Take a six-hour "Halloween Head Trip" featuring a hand-crafted set of music carefully selected and put together with the central theme of 'Halloween' and things that go 'bump in the night!' Hosted by SiriusXM's Earle Bailey airing Friday October 31 at 12:00 pm ET.

**Classic Rewind** (SiriusXM 25): Special Halloween programming will include the songs of Halloween past from the Axe Slingers of the Cassette Era with so much more than the "Spirit of Radio" or a "Psycho Killer". Also available On Demand; airing Friday, October 31 through Sunday, November 2 at 9:00 pm ET.

**Cinemagic** (online, SiriusXM channel 750): SiriusXM airs its annual "Big Scare" featuring the scariest movie music in cinema history beginning Friday, October 31 at 6:00 am ET through Saturday, November 1 at 6:00 am ET.

For more information on SiriusXM's Halloween programming, please visit [www.SiriusXM.ca/Halloween](http://www.SiriusXM.ca/Halloween).

## About SiriusXM Canada

**Sirius XM Canada Holdings Inc.** (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with over 2.6 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Oprah, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at [www.siriusxm.ca](http://www.siriusxm.ca) and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at [www.siriusxm.ca](http://www.siriusxm.ca).

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies five years in a row and 2013 and 2014 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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