

"Joel Osteen Radio" launches September 29 on SiriusXM

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- *National radio channel debuts at 5 pm ET with special Joel Osteen Town Hall broadcast from SiriusXM studios in New York*

- *Joel Osteen debuts live weekly call-in show Oct. 6; Victoria Osteen debuts live weekly call-in show Oct. 8*

- *Listeners get exclusive live radio broadcasts of services from Lakewood Church*

TORONTO, Sept. 22, 2014 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, today announced that "Joel Osteen Radio," the new exclusive channel headlined by the renowned spiritual and inspirational figure, will launch Monday, September 29, on SiriusXM channel 128. The channel will be available on satellite radios, through the [SiriusXM Internet Radio](#) App and at [SiriusXM.ca](#).

Osteen, the Senior Pastor of Lakewood Church, America's largest Christian congregation, will open the channel with a special Town Hall broadcast event from the SiriusXM studios in New York City. Osteen will be joined by his wife, Victoria, co-pastor of Lakewood Church, and will answer questions from an intimate audience of SiriusXM listeners for the inaugural broadcast of Joel Osteen Radio beginning at 5:00 pm ET.

"Victoria and I are excited to partner with SiriusXM and to bring a message of hope to millions of listeners," said Joel Osteen. "More than ever before, people are looking for hope in their lives. I believe listeners will be uplifted and filled with an expectation that their best days are still out in front of them."

Joel Osteen Radio will showcase exclusive weekly call-in shows hosted by both Joel and Victoria. *Joel Osteen Live* will debut on October 6 and air every Monday at 5:00 pm ET, giving listeners the ability to interact directly with Joel, who will offer advice and encouragement for leading a fuller life.

Victoria Osteen will begin hosting her weekly show, *Victoria Osteen Live*, on Wednesday, October 8, at 12:00 pm ET. The program will feature Victoria taking calls from her listeners, sharing her perspective on family and faith, and talking with special guests.

Listeners will also get the exclusive live radio broadcast of services from Lakewood Church in Houston, TX, on Saturdays at 7:00 pm ET, and Sundays at 9:30 am ET and 12:00 pm ET. Sunday's 12:00 pm ET service will replay at 3:00 pm ET, giving listeners across the country an additional opportunity to tune in.

Additional featured elements of Joel Osteen Radio will include:

- Inspirational and motivational messages from Joel's vast library of past and current sermons.
- Live broadcasts of Lakewood Church's "Young Adult Worship Service" - Sunday nights at 8:00 pm ET - featuring youth-focused music and messages.
- Exclusive live radio broadcasts of Osteen's "Night of Hope" events, featuring music and worship from venues around the country. Upcoming events include "A Night of Hope" from Greensboro, NC, on November 14, and "A Night of Hope" from New Orleans, LA, on December 5.

For more info on the Osteens and their new channel please visit www.JoelOsteen.com and <http://www.siriusxm.ca/joel-osteen-radio-comes-siriusxm/>.

About SiriusXM Canada

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with approximately 2.5 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Oprah, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

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SiriusXM Canada contact: Mike Calnek, Director, Publicity, Promotion and Sponsorship, 416-513-7459, mike.calnek@siriusxm.ca