

SiriusXM Canada to present Russell Peters' Almost Famous World Tour across Canada

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- *The world's biggest standup comic to visit 16 Canadian cities with all new material and opening acts from SiriusXM's Top Comic contest*
- *Russell Peters takes over SiriusXM's Canada Laughs channel for a full month*

TORONTO, July 7, 2014 /CNW/ - SiriusXM Canada (TSX: XSR), the country's leading audio entertainment company, today announced it will be presenting sponsor of Russell Peters' *Almost Famous World Tour* across Canada, providing SiriusXM subscribers exclusive access to each show and emerging Canadian comedians an opportunity to play the biggest venues across the country with the world's top touring stand-up comic.

Hot off the heels of NBC's hit show, 'Last Comic Standing', the critically acclaimed movie, 'Chef' and success of 'Notorious,' the first Netflix original stand-up comedy special, Peters returns to the stand-up scene with all new material on his world tour. The *Almost Famous World Tour presented by SiriusXM* will feature his latest take on some of his favorite communities, jobs he can understand, cell phones, dating and his uncle who's never been punched in the mouth, plus Russell's signature lightning-fast improv with the audience.

"I'm really happy to have SiriusXM come on board as a partner of this tour," said Peters. "They're huge supporters of comedy and Canadian comedians and they've been a great partner of mine over the years."

"Russell Peters is undeniably one of the funniest talents on the planet and we're really excited to work with him again," said John Lewis, SVP, Programming, SiriusXM Canada. "The Almost Famous tour is going to be huge and we're thrilled to offer subscribers and comedians across the country access to such a comedy superstar."

SiriusXM will also be offering up opportunities for Canadian comedians to be a part of the *Almost Famous World Tour* in Canada. As part of its annual cross-country comedy search, "SiriusXM's Top Comic," a comedian from each market will be hand-picked by Peters' to open for him at the biggest venues in the country.

Also as part of the partnership, SiriusXM will present "Russell Peters Month" on its 24/7 uncensored Canadian comedy channel, *Canada Laughs* (channel 168). Launching later in the fall, the limited-engagement special will feature his hilarious 'Notorious' material, as well as archives from his years of touring, special guests and Peters playing some of his favourite comedians. More details to be released.

SiriusXM subscribers will also get access to Peters' tour through SiriusXM Subscriber Perks, with contests to win tickets for every Canadian stop, including an all-expense paid national contest that will fly a subscriber and their guest to see Russell in Los Angeles.

The first leg of the tour brings Peters to Saskatoon's Credit Union Centre on September 13th and continues with:

Regina, SK - The Brandt Centre, September 14th
Winnipeg, MB - MTS Centre, September 16th
Edmonton, AB - Rexall Place, September 18th
Calgary, AB - Scotiabank Saddledome, September 19th
Dawson Creek, BC - Encana Events Centre, September 22nd
Kelowna, BC - Prospera Place, September 24th
Vancouver, BC - Rogers Arena, September 27th
Victoria, BC - Save-On-Foods Memorial Centre, September 29th
Ottawa, ON - Canadian Tire Centre, October 4th
Kingston, ON - Rogers K-Rock, Centre on October 5th

London, ON - Budweiser Gardens, October 7th
Kitchener, ON - Memorial Auditorium, October 8th
Toronto, ON - Air Canada Centre, October 9th

For more information or to buy tickets, visit www.russellpeters.com or www.siriusxm.ca.

About SiriusXM Canada

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with approximately 2.4 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Oprah, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on Apple and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

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SiriusXM Canada contact:

Mike Calnek
Director, Publicity, Promotion and Sponsorship
416-513-7459
mike.calnek@siriusxm.ca