

Billy Joel to Launch Exclusive SiriusXM Channel

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New, limited-run channel celebrating Billy Joel's legendary musical career to feature music, interviews, guest DJ sessions and live performances spanning Billy Joel's 50-year career

TORONTO, March 25, 2014 /CNW/ - SiriusXM Canada (TSX: XSR), the country's leading audio entertainment company, today announced it will launch The Billy Joel Channel, an exclusive channel featuring the works of iconic artist, Billy Joel.

The limited-run channel will launch on Wednesday, March 26 at 6:00 pm ET and will run through June 25, via satellite on channel 4.

The Billy Joel Channel will feature music spanning the Rock & Roll Hall of Famer's 50-year career: from his earliest work with The Echoes in 1964, to his solo debut *Cold Spring Harbor* from 1971, through his upcoming release, *A Matter of Trust: The Bridge to Russia*. The Billy Joel Channel will also feature 40 years of archival interviews, including excerpts from his "Masters Class" sessions that he conducts periodically to music students around the world, as well as rarities from the vaults, previously unavailable studio tracks and live performances captured in his earliest days as a performer.

SiriusXM listeners will hear Billy Joel discuss his legendary career and share commentary about his music, as well as becoming the new Franchise at Madison Square Garden.

The exclusive channel will also feature long-time members of Billy Joel's touring band revealing experiences about their time on the road together on the special Guest DJ sessions.

Additionally, SiriusXM listeners will hear *A Matter of Trust: The Bridge to Russia*, the complete concert recorded in Russia in 1987, including 12 unreleased tracks and bonus material, in its entirety on Tuesday, May 20, the day of its release.

The Billy Joel Channel is an example of SiriusXM channels created with iconic and prominent artists, including Bruce Springsteen's E Street Radio, Jimmy Buffett's Radio Margaritaville, Willie Nelson's Willie's Roadhouse, The Pink Floyd Channel, B.B. King's Bluesville, Elvis Radio, Siriusly Sinatra, Ozzy Osbourne's Ozzy's Boneyard, Pearl Jam Radio, Eminem's Shade 45, Tiësto's Club Life Radio and Neil Diamond Radio.

For more information on Billy Joel, please visit www.billyjoel.com.

For more information on SiriusXM, please visit <http://www.siriusxm.ca>.

About SiriusXM Canada

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with over 2.4 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Oprah, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on Apple and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about

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