

SIRIUS Now Available on SONOS Wireless HiFi Systems in Canada

January 18, 2012 09:00 AM

TORONTO, ON & SANTA BARBARA, CA - Jan. 18, 2012 – SiriusXM Canada (TSX: XSR) and Sonos today announced the availability of Sirius on Sonos systems in Canada. Now, Sirius subscribers have an exciting new way to wirelessly stream their favourite Sirius programming all over the house and control it all from the palm of their hand.

The Sonos Wireless HiFi System provides Sirius subscribers with a convenient way to enjoy Sirius' music, talk, and sports programming in any room of the home. By simply and wirelessly connecting any Sonos player to a broadband Internet connection, Sirius subscribers can instantly access more than 100 Sirius channels featuring commercial-free music plus sports, talk and entertainment. XM Canada subscribers will have access to XM Radio streaming on Sonos later this year.

Sonos connects directly to Sirius via the Internet, eliminating the need for an antenna, satellite radio hardware, or even a PC. With a Sonos controller in hand, Sirius radio lovers simply pick a room, pick a channel and hit play – in any room in their home. They can even stream different stations in different rooms at the same time. As part of the out-of-the-box experience, Sonos customers will automatically receive a complimentary 30-day trial to Sirius.

To access Sirius channels on Sonos, Sirius Satellite Radio subscribers can simply enter their online username and password on their Sonos system to start streaming all their favourite content. Sonos users that aren't current Sirius subscribers can take advantage of a free 30-day trial. To activate the trial, users must visit the Music Menu on their Sonos unit, select More Music and then select the Sirius Trial.

About SiriusXM Canada

SiriusXM Canada (TSX: XSR) is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news and entertainment brands as well as from professional sports leagues including the NHL, NFL, MLB and CFL.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. Sirius XM programming is also available online at www.sirius.ca and www.xmradio.ca and on Apple, BlackBerry and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about Canadian Satellite Radio Inc. (TSX: XSR), visit our website at www.siriusxm.ca.

About Sonos, Inc.

Founded in 2002, Sonos® is the leading manufacturer of wireless music systems. The Sonos Wireless HiFi System lets you stream all the music on earth wirelessly in every room of your home with control from your Android® smartphone, iPhone®, or iPad®. In addition to playing your personal digital music collection, Sonos gives you access to millions of songs and thousands of radio stations by partnering with AUPEO, Deezer, iheartradio, JUKE, Last.fm, MOG, Pandora®, Rdio®, Rhapsody®, SiriusXM Internet Radio, Slacker Radio®, Spotify, Stitcher SmartRadio™, TuneIn, Wolfgang's Vault, and more. The award-winning Sonos Wireless HiFi System is available at more than ten thousand retailers in over 65 countries worldwide; or direct from Sonos at www.sonos.com. Sonos, Inc. is a privately-held company, headquartered in Santa Barbara, California with offices in Cambridge, Massachusetts, Hilversum, Netherlands, Beijing, China, and Penang, Malaysia.

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